



VISIT LAKE COUNTY

PARTNER PROFESSIONAL BUSINESS STANDARDS

As a partner of Visit Lake County (VLC) I recognize that the membership is a privilege and agree to abide by the following professional business standards:

1. Understand, support and promote VLC along with its mission and goals.
2. Make an effort to attend meetings and activities of VLC and lend my professional expertise as needed.
3. Respect the reputation, profile and status of VLC.
4. Conduct business and professional activities in a reputable manner and with integrity so as to reflect honorably upon VLC and its partners.
5. Treat each member of VLC with respect at all times, regardless of an individual's opinion, ethnicity, race, sex, sexual orientation, age, disability or religion, and commit to good faith efforts to resolve any grievances.
6. Provide honest, skilled, and conscientious services to my customers.
7. Present a true and accurate representation of my business or organization in all marketing and advertising.

Accepting these standards as your own, every member pledges to observe the spirit of VLC's Professional Business Standards in all dealings and to conduct business in a professional manner. Failure to do so may result in the termination of membership.